



Neena R. Speer
Law Firm

Virtual
Intake
Packet

We Work Hard So You Don't
Have To!

OUR MOTTO

Let's Get Started

Review our Packages:



IN THIS Packet

Pay in FULL:



bit.ly/PayNeena

Payment Plan:



bit.ly/NRSPaymentPlanForm

CONSULTATIONS

DO I NEED A
CONSULT?

01 HAVE QUESTIONS ABOUT MY BUSINESS?



02 MAY NEED A TRADEMARK?



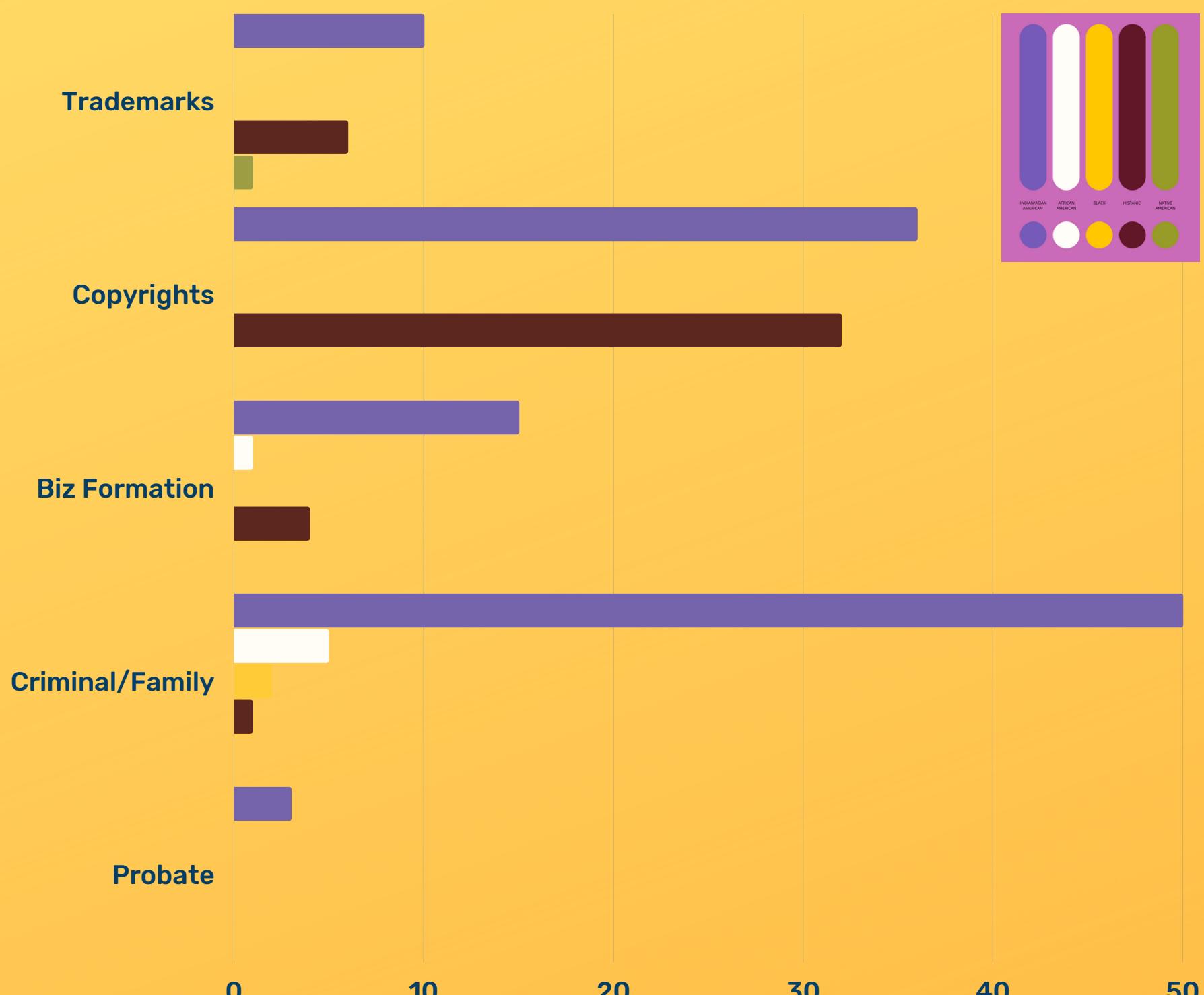
03 HAVE A FEW ISSUES I MAY NEED ADVICE ON?



BOOK A \$350 CONSULT | [BIT.LY/LEGALCONSULTWITHNEENA](http://bit.ly/legalconsultwithneena)

A Look at Our Numbers

Our Clients are a reflection of the communities we empower across our state.



90%

of trademarks apps filed have been for black and minority women-owned businesses



More than 50%

Business + IP clients helped were minority women-, female-, or minority-owned businesses looking to EXPAND THEIR BUSINESS

Neena R. Speer Law Firm

focuses on individuals and their needs. This firm is specializing in Business Formation, Trademarks, Contract Drafting, Criminal Defense, and Family Law

SERVICES

TRADEMARKS

A trademark is a word, phrase, symbol, and/or design that identifies the source of a good or service used in commerce

COPYRIGHTS

A copyright protects original works of authorship including, literary, dramatic, musical, and artistic works, such as poems, books, films, songs, computer software, and designs.

BIZ FORMATION

Includes:

- Secretary of State Account Creation, Registration with the Secretary of State, Articles of Organization/Incorporation, Tax ID Number, Notice of Publication (if required), Business Guidance on identifying a NAICS code

CONTRACT DRAFTING

Including but not limited to:

- Independent Contractor Agreements, Client Agreements, Management agreements, etc.



Investing in
Your Business

Classy Copyrights



We're faced with new creative challenges every single day. But there are steps towards protecting your creative works once they are in fixed form, and there are ways we can help you. **We just need to file and register your copyright application for your photos, books, merch, videos, podcasts, songs, and more.** We have to face the fact that each of us has something worth copying, and we need to be proactive in how we protect it!

You Decide

Packages

DREAMER

\$700

- ☆☆ Discovery + Intake Call
- ☆☆ Copyright Application
- ☆☆ 1-10 Unpublished Original Works
- ☆☆ Filing Fee

MOGUL

\$850

- ☆☆ Discovery + Intake Call
- ☆☆ Copyright Application
- ☆☆ 1-10 Unpublished Original Works or up to 15 Photos
- ☆☆ Filing Fee
- ☆☆ 1 Hr. Biz Coaching

TRENDESETTER

\$1,200

- ☆☆ Discovery + Intake Call
- ☆☆ 2 Copyright Applications
- ☆☆ 1-20 Unpublished Original Works or up to 25 Photos
- ☆☆ Filing Fee
- ☆☆ 1 Hr. Biz Coaching
- ☆☆ Copyright Assignment Template

VIP

\$1,600

- ☆☆ Discovery + Intake Call
- ☆☆ 2 Copyright Applications
- ☆☆ 1-20 Unpublished Original Works or up to 25 Photos
- ☆☆ Filing Fee
- ☆☆ CEO ®ANI VIP Playbook
- ☆☆ Copyright Assignment Template



Investing in
Your Business

Trusted Trademarks



We're faced with new branding challenges every single day. But there are steps towards ownership and creating business assets, and there are ways we can help you. We just need to start with **creating brands that we have taken the time to run by a trademark lawyer first and then file and register our trademarks sooner rather than later to avoid being powerless to a brand thief**. We have to face the fact that each of us has a lot of great brands to launch, but it means nothing to have a logo you don't own or a business name you can't protect legally from copycats. However, with a trademark, there's peace of mind.

You Decide

Packages

DREAMER

\$2,100

Includes:

- ☆☆ Trademark Full Search and Memo
- ☆☆ 1 Application (Word or Logo)
- ☆☆ 5 Review Calls
- ☆☆ Personalized Trello Board
- ☆☆ 1 Class of Goods
- ☆☆ Filing Fee for 1A or 1B
- ☆☆ Does not cover Office Actions
- ☆☆ Attorney of Record for 8-12 Months

MOGUL

\$4,200

Includes:

- ☆☆ Trademark Full Search and Memo
- ☆☆ 2 Applications (Word or Logo)
- ☆☆ 8 Review Calls
- ☆☆ Personalized Trello Board
- ☆☆ 1 Class of Goods for Each App
- ☆☆ Filing Fee for 1A/1B for Each App
- ☆☆ Does not cover Office Actions
- ☆☆ Attorney of Record for 8-12 Months

TRENDESETTER

\$5,000

Includes:

- ☆☆ Trademark Full Search and Memo
- ☆☆ 2 Applications (Word or Logo)
- ☆☆ 10 Review Calls
- ☆☆ Personalized Trello Board
- ☆☆ 1 Class of Goods for Each App
- ☆☆ Filing Fee for 1A/1B for Each App
- ☆☆ 1 Office Action Response Letter
- ☆☆ Attorney of Record for 8-12 Months

VIP

\$10,000

Includes:

- ☆☆ Discovery Call + Business Audit
- ☆☆ "Trademarked Already Pivot 101" Playbook
- ☆☆ Kickoff Training for ® Ownership
- ☆☆ Executive Coaching
- ☆☆ Trendsetter PACKAGE Inclusions
- ☆☆ UNLIMITED Review Calls
- ☆☆ 2 Office Action Response Letters
- ☆☆ Attorney of Record for 8-12 Months



Investing in
Your Business

Brilliant Biz Formations



We're faced with new obstacles every single day. But there are steps towards protecting your brand, and there are ways we can help you. **We just need to convert your sole proprietorship to an LLC/business entity or even launching our VERY FIRST NON-PROFIT.** We have to face the fact that each of us will have an impact to make, but there are risks to our personal assets without a proper LEGAL structure.

You Decide

Packages

MOVER

\$750

Includes:

- ☆☆ LLC or Biz Entity Formed
- ☆☆ Certificate of Formation
- ☆☆ NAICS Code
- ☆☆ Cover Letter
- ☆☆ Registered Agent (**\$129/yr**)
- ☆☆ EIN Number (Free)

SHAKER

\$1,500

Includes:

- ☆☆ LLC or Biz Entity Formed
- ☆☆ Certificate of Formation
- ☆☆ NAICS Code
- ☆☆ Cover Letter
- ☆☆ Registered Agent (**\$129/yr**)
- ☆☆ EIN Number (Free)
- ☆☆ Operating Agreement

NON-PROFIT

\$3,500

Includes:

- ☆☆ STAGE 1: **\$1,000**
 - Biz Entity Formed
 - Certificate of Formation
 - NAICS Code
 - Cover Letter
 - Registered Agent
 - EIN Number (Free)
- ☆☆ STAGE 2: Draft Bylaws **\$1,500**
- ☆☆ STAGE 3: Apply for 501(c)(3) **\$1,000**

NON-PROFIT +

\$5,000

Includes:

- ☆☆ STAGE 1: **\$1,000**
 - Biz Entity Formed
 - Certificate of Formation
 - NAICS Code
 - Cover Letter
 - Registered Agent
 - EIN Number (Free)
- ☆☆ STAGE 2: Draft Bylaws **\$1,500**
- ☆☆ STAGE 3: APPLY FOR 501(C)(3) **\$1,000**
- ☆☆ STAGE 4: BONUS CONTRACT **\$1,500**



Investing in
Your Business

Creative Contracts



We're faced with new business challenges every single day. But there are steps towards solving the debates about terms and conditions, and there are ways we can help you. **We just need to start getting agreements in writing and reviewing our contracts in full.** We have to face the fact that each of us has a different way of doing business, but you need to put your terms in a contract upfront or face misunderstandings and lawsuits later.

Factors that determine price:

The length of the contract, Your budget, What does the attorney need to look for, If you need just a review or help with drafting services, Your industry, Rules and regulations in your industry, The amount of money at stake, The duration of the contract, How much risk are you willing to take on, The number of signing parties involved, and Your lawyer's experience and current workload

Packages

DREAMER

\$750

ISSUE-Specific Contract Review

You bring the contract and we will review +
explain the clauses to you +
define what you are agreeing to

Includes:

- ☆☆ 2 Hours of Review
- ☆☆ Explain Key Clauses and Terms
- ☆☆ Provide a Recommendation

MOGUL

\$1,000

Basic Contract Review

You bring the contract and we will review +
explain the clauses you need to add

Includes:

- ☆☆ Clauses to Add Memo
- ☆☆ 2 Hours of Review
- ☆☆ Provide a Recommendation
- ☆☆ Basic Contract Provided by Client w/ 1 Consult + 1 Revision

TRENDESETTER

\$1,200

Basic Contract Review Plus Edits

We draft the contract +
revise the clauses +
provide a ready-made contract

Includes:

- ☆☆ Draft Contract
- ☆☆ 2 Consults + 2 Revisions
- ☆☆ Done For You Approach
- ☆☆ Contract Ready to Send to Other Party
- ☆☆ 5 Hours of Review

VIP

\$1,500

Contract Review Plus Negotiation

We draft the contract +
revise the clauses +
provide a ready-made contract +
an in-person negotiation

Includes:

- ☆☆ Draft Contract
- ☆☆ Unlimited* Consults + Unlimited* Revisions
- ☆☆ Negotiate on Your Behalf for 5 Hours
- ☆☆ Contract Ready to Send to Other Party

*until the agreement is finalized



CRIMINAL DEFENSE

Dealing with the criminal justice system following an arrest can be overwhelming. Because having a conviction on your record can have severe consequences, such as fines, imprisonment, and a damaged reputation, it is critical to have aggressive and experienced legal representation.

FAMILY LAW

The best interests of the child are always the first and most important rule in any modification and custody/support discussion. Divorce does not have to be messy. Let's find a middle ground.

PROBATE LAW

The process of validating and confirming the terms of the will so that all family members can have proper notice

GENERAL COUNSEL

- 10 hours of retained legal service
- Does Not Expire
- Hours Can Be Spread Out
- Will be applied to services as requested by Client
- Discount on services of \$285 from the normal \$4500 rate



Investing in
Your Rights

Resilient Retained Counsel



You have a family law or criminal matter and you WANT TO BE HEARD. **We just need to start listening and taking action once you have retained us for criminal, family, probate matters, or an attorney has been retained to serve your individual needs.** We have to face the fact that each of us has a lot of areas we need help in, especially in the legal processes, but there's still hope in knowing that someone is waiting to really see you where you are for who you are without judgment.

You Decide

Packages

PROBATE

\$2,500

Wills/Estates

** Includes: 10 Hours Legal Service, Drafting, Filing Fees, Initial Intake, & 2 Review Calls

The trial Rate is set at \$500 per hour

FAMILY PLUS

\$5,000

Uncontested

Divorce/Child Custody

** Includes: 10 Hours Legal Service, Investigation, Drafting, Filing Fees, Initial Intake, & 2 Review Calls

The trial Rate is set at \$500 per hour

CRIMINAL

\$5,000

Criminal Defense

** Includes: 10 Hours of Legal Service, Drafting, Filing Fees, Initial Intake, & 2 Review Calls

The trial Rate is set at \$500 per hour

VIP

\$10,000

Family or Criminal

** Includes Unlimited Hearings, Review Calls, and Drafting until an agreement is completed

The trial Rate is set at \$500 per hour